

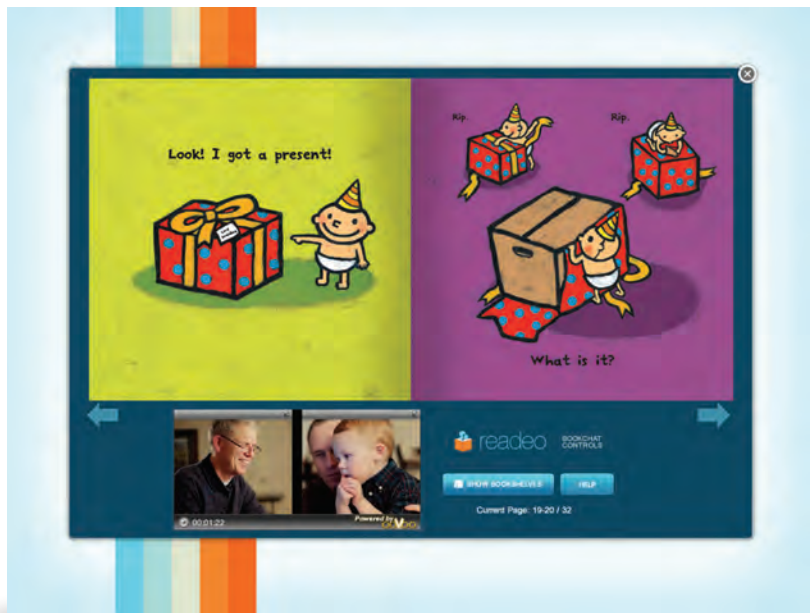


### WHAT IS READEO?

Readeo is a web service that gives relatives a unique way to connect to children in the hospital through reading over the Internet. The service combines video chat with digital children’s books to create this meaningful interaction.

### A HEALTHY RELATIONSHIP

A partnership between Readeo and your hospital will make it possible to enable families and children to stay connected with friends and family—and do it in a way that promotes learning and builds relationships. Together we can offer this service at no cost to patients or your hospital. The program aims improve the hospital experience of both child and family.



The Readeo BookChat

### PROGRAM BENEFITS

- » Helps family members and friends stay better connected with children in the hospital.
- » Gives parents in the hospital a way to read to their children at home.
- » Fosters an environment of learning and promotes literacy.
- » Builds the hospital brand as a family and community-focused organization.

### HOW IT WORKS:

- 1 Readeo will provide you with all of the materials you need, including flyers and posters, to create awareness of the program.
- 2 A child life specialist will give each participating family a flyer with a unique coupon code to access Readeo.
- 3 Stephanie Free, Director of Readeo Kids, will provide support and answer any questions you may have, including taking orders for more flyers!

### WHAT IS BOOKCHAT?

Readeo’s BookChat combines video chat with digital children’s books to create a meaningful reading experience that is not restricted by distance. Books on Readeo can be read solo, or by using the BookChat functionality.

### WHAT EQUIPMENT DO I NEED?

Hospital patients and their families will need a computer with a webcam and access to the Internet. Readeo uses browser-based technology so most users never need to download anything. As long as both sides have a webcam and high-speed Internet, they’re ready to BookChat!



Readeo Kids was created by Readeo to provide our patent-pending BookChat technology to children in a variety of difficult and disadvantaged situations.

### CONTACT

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