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READEO CELEBRATES 'MONTH OF THE MILITARY CHILD' BY OFFERING 6-MONTH FREE SERVICE TO MILITARY FAMILIES

CHICAGO -- April 5, 2010 -- To celebrate the Month of the Military Child, Readeo announced it is offering free six-month subscriptions to military families through the month of April. Readeo gives families who are separated a way to read with children over the Internet in real-time.

“The Month of the Military Child was established to recognize military families and their children for the daily sacrifices they make,” said Coby Neuenschwander, founder of Readeo. “We are excited to provide children and their families with a service that can ease the pain of separation through shared reading experiences.”

The free six-month subscriptions are available to military families through the month of April. Military families can request their accounts by e-mailing basic information about their military service to mil@readeo.com.

Benita Koeman, founder of Operation We are Here, said, “I think Readeo is great for families like mine who have spouses who are deployed, but it is also a fantastic way for children to read with grandparents and other family members who don’t live near us.”

Readeo is offering these subscriptions in conjunction with its publishing partners including Simon and Schuster, Candlewick Press, Chronicle Books, and Blue Apple Books.

For more information on Readeo or this program, visit www.readeo.com.

About Readeo, LLC:

Readeo is a patent-pending product that combines award-winning children’s books with high-quality video chat to create a shared reading experience called BookChat™. In a BookChat, participants can see, hear, read and interact with children, grandchildren, and other friends and family members—just as if they were in the same room.



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